

## BNA IDENTIFIED ASSETS:

*Thankyou for your interest in supporting the Boroondara Netball Association.*

### Saturday Netball Competition:

- 🏐 Domestic netball competition for both local community and school clubs (15 clubs)
- 🏐 Boroondara Netball Centre, Macleay Park, Nth Balwyn
- 🏐 All day Saturdays, March – December
- 🏐 Over 3800 people through the venue either participating or spectating
- 🏐 Secondary exposure via local school clubs

### Junior Development Program = JuniorNet

- 🏐 Children in Years 2, 3 and 4 learning skills with modified equipment and matches
- 🏐 Boroondara Netball Centre, Macleay Park, Nth Balwyn
- 🏐 4 – 6pm, Fridays, Terms 2, 3 and 4
- 🏐 Approx 300 children participating plus their parents

### Representative Teams = Boroondara Power

- 🏐 Association Representative teams, selected from our Saturday Netball Competition
- 🏐 Approx 100 players and coaches = 13U x 3 squads; 15U x 3 squads; 17U x1 squad; 19U x1 squad;
- 🏐 Train Mondays / Wednesdays, Boroondara Sports Complex, Belmore Rd, Nth Balwyn
- 🏐 Play Tues, Wed or Thursdays, Waverley Netball Centre
- 🏐 Significant costs for individual players = \$400 x2 seasons + uniform

### Victoria Netball League teams = Boroondara Express

- 🏐 Victorian Netball League License, one of 12 Victorian clubs competing across 2 divisions, Championship & 23U.
- 🏐 VNL = Premier state netball competition in Victoria that provides the best opportunities for talented netballers, ensuring a pathway for players, coaches, technical officials, team personnel and administrators.
- 🏐 Elite Daily Training Environment encompassing court work, S&C, performance analysis & well-being program
- 🏐 Open selections from the wider community
- 🏐 Train Boroondara Sports Complex, Belmore Rd, Nth Balwyn
- 🏐 Play Wednesdays, State Netball Centre
- 🏐 Approx 60 players + coaches, team personnel = 2 elite squads (Championship, 23U) and 2 development squads
- 🏐 Significant costs to players despite \$50,000 input by BNA and in-kind sponsors (gym, uniform)
- 🏐 Club success: <https://www.bna.org.au/vnl>
- 🏐 High performance, player / coach: <https://www.bna.org.au/vnl/high-performance>

### Umpire Development Program

- 🏐 Aim to encourage, create and continually expand a strong, reliable, skilled & confident umpire base
- 🏐 Essential for a sustainable competition
- 🏐 “Pathway to the Top” from new trainees > consolidating umpires > badge trainees > badged umpires
- 🏐 Umpire “coaches” for new trainees & badge trainees

### Coach Development Program

- 🏐 Aim to support coaches in practice = Coach’s Coach Program
- 🏐 Will in turn influence players’ experience of netball
- 🏐 Encourage traditional coach education & accreditation
- 🏐 “Pathway to the Top” from JuniorNet coaches > club coaches > Power & Express coaches

## POTENTIAL SPONSORSHIP OPPORTUNITIES / IDEAS

### Sponsor a Program to reduce costs to participants

- Saturday Netball team
- Coach's Coach
- Umpire development
- Junior development, JuniorNet
- Underage representative teams
- VNL
  - Player Welfare Program (VNL) ie) physio, psych, medical, nutrition
  - Stats Program
  - Gym membership

### Sponsor an individual

- Player
- Coach
- Umpire

### Sponsor an Event

- Tournaments
- Presentation nights
- VNL home games
- Junior superclinics

### Signage

- Banner program – advertising signage at the Saturday netball venue
- VNL – State Netball Centre
- Branding on tents for tournaments

### Uniform & Apparel

- Umpire or Coach hoodies / shirts (with business logos)
- JuniorNet player & coach shirts / hoodies with business logos
- Power / Express Uniform items with business logo
- Saturday netball team / club uniforms
- Trophies / medallions
- Towels, drink bottles

### Equipment

- Junior Modified equipment ie) junior balls, bibs, hoops, beanbags etc
- Power / Express training equipment ie) training bibs, cones, balls, hurdles, ladders

### Facility upgrades

- Seating
- Shelter
- Storage
- Lighting
- Court re-surfacing – we are responsible for 75% of this cost!

Further sponsorship opportunities are available and can be tailored to your needs.

Please contact [admin@bna.org.au](mailto:admin@bna.org.au) to find out more.